**Car prices fell significantly in January**

The marketing agency NAPI analyzed [recommended retail prices](https://en.napinfo.ru/services/vehicle-prices/new-car-prices/) (RRP) for new cars in January 2024. Compared to December 2023, prices for 35 versions have changed. Prices for a number of CHERY, KAIYI, DONGFENG versions have decreased, a total of 6 versions have become cheaper. Prices for 29 versions increased in January, but not significantly – from 0.3% to 0.7%. The price decline was more significant – from 8.1% to 13.4%.

**New car prices, rubles**



*Source: NAPI / National Industrial Information Agency*

NAPI / National Industrial Information Agency

[www.napinfo.ru](http://www.napinfo.ru)

<https://leasingstat.ru/>

[www.dv-tco.ru](http://www.dv-tco.ru)

Our TELEGRAM channels:

NAPI. Automotive market <https://t.me/napinfo>

Car total cost of ownership <https://t.me/dvtco>

Our Yandex.Zen channel <https://zen.yandex.ru/id/5ed4f86d0929ca3c20246790>

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