**3.7 trillion rubles were spent on the purchase of new and used cars**

According to the Marketing Agency [NAPI (National Industrial Information Agency)](https://napinfo.ru/), 3.7 trillion rubles were spent on the purchase of new and used cars over eight months of 2022. New cars accounted for slightly less than a third of this amount.

KIA is the leader in the new car market by financial results: 125.5 billion rubles were spent on the purchase of its cars. TOYOTA is the leader in the used car market by financial results: car owners spent three times more money on the purchase of cars of this brand - 398.2 billion rubles.

**New and used car market revenue, January-August 2022**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Sales, thousand units** | **Weighted average price,  rubles** | **Market revenue,  million rubles** |
| New cars | 447.8 | 2 641 662 | 1 182 838 |
| Used cars | 3 090.5 | 1 194 437 | 2 587 442 |
| **Total** | **3 538.3** | **-** | **3 770 280** |

*Source: NAPI (National Industrial Information Agency)*

|  |  |
| --- | --- |
| **Car sales, January-August 2022** | **Car market revenue, January-August 2022** |

*Source: NAPI (National Industrial Information Agency)*

**New car market revenue, ТОР-10 brands, January-August 2022**

|  |  |  |  |
| --- | --- | --- | --- |
| **Brand** | **Sales, units** | **Weighted average price, rubles** | **Market revenue, million rubles** |
| KIA | 56 685 | 2 213 362 | 125 464 |
| LADA | 101 704 | 1 071 118 | 108 937 |
| HYUNDAI | 47 169 | 2 144 157 | 101 138 |
| TOYOTA | 24 693 | 4 043 963 | 99 858 |
| MERCEDES-BENZ | 10 087 | 9 416 990 | 94 989 |
| BMW | 10 507 | 8 570 367 | 90 049 |
| RENAULT | 36 642 | 1 678 760 | 61 513 |
| CHERY | 18 691 | 2 691 940 | 50 315 |
| VOLKSWAGEN | 18 150 | 2 645 403 | 48 014 |
| HAVAL | 18 114 | 2 616 798 | 47 401 |

*Source: NAPI (National Industrial Information Agency)*

**Sales and market revenue, 2022 (January-August)**

*Source: NAPI (National Industrial Information Agency)*

**Used car market revenue, ТОР-10 brands, January-August 2022**

|  |  |  |  |
| --- | --- | --- | --- |
| **Brand** | **Sales, units** | **Weighted average price, rubles** | **Market revenue, million rubles** |
| TOYOTA | 335 330 | 1 187 553 | 398 222 |
| LADA | 781 855 | 284 756 | 222 638 |
| MERCEDES-BENZ | 80 512 | 2 687 879 | 216 407 |
| BMW | 77 767 | 2 588 741 | 201 319 |
| KIA | 167 567 | 1 077 945 | 180 628 |
| HYUNDAI | 176 635 | 908 041 | 160 392 |
| NISSAN | 162 728 | 766 570 | 124 742 |
| VOLKSWAGEN | 124 788 | 960 497 | 119 859 |
| LEXUS | 29 453 | 3 117 156 | 91 810 |
| RENAULT | 116 372 | 648 834 | 75 506 |

*Source: NAPI (National Industrial Information Agency)*

**Sales and market revenue, 2022 (January-August)**

*Source: NAPI (National Industrial Information Agency)*